

The TRANSFORMATIONAL LECTURE SERIES aims to inspire all building industry professionals to embrace their role in creating a sustainable built environment now, as well as ensuring that sustainability becomes integral to all development in the future. By reminding us why we must act boldly and helping us to imagine a world where sustainability is the baseline, these lectures promise to inspire a revolution!

TACOMA, WA | 02.28.08

VICTORIA, BC | 03.26.08

KELOWNA, BC | 03.27.08

THE TRANSFORMATIONAL LECTURE SERIES IS A PARTNERSHIP BETWEEN



The Transformational Lecture Series is inspired by and has evolved from Seattle's long-successful and engaging Urban Sustainability Forum.



INSPIRE. MOTIVATE. TRANSFORM.

## TRANSFORMATIONAL LECTURE SERIES

### ALL SUSTAINABILITY IS LOCAL

Connecting the dots between green building, renewable energy, local farming, and sustainable business development in your hometown



Michelle Long, Executive Director and Co-Founder of Sustainable Connections

Michelle Long is the Executive Director and co-founder of Sustainable Connections and has been actively working to creatively address social and environmental challenges through business for over a decade. Sustainable Connections is an award-winning non-profit that has received kudos from elected officials, the media, other non-profits, and the general public for their successes towards transforming and modeling an economy built on sustainable practices. Michelle is the co-author of *Local First: a How to Guide*, and teaches workshops on creating effective networks of sustainable businesses, and successful community campaigns.

02.28.08 – Tacoma, WA – University of Washington Tacoma, Carwein Auditorium, 1900 Commerce St. Lecture starts at 6:30 pm; Doors open at 6:00 pm. One AIA CEU available.

03.26.08 – Victoria, BC – Camosun College, Lansdowne Campus, Young Building, Room 216, 3100 Foul Bay Rd. Lecture starts at 7:00 pm; Doors open at 6:30 pm.

03.27.08 – Kelowna, BC – Laurel Packinghouse, 1304 Ellis Street, Studio 2. Lecture starts at 7:00 pm; Doors open at 6:30 pm.

#### COST

Admission is free. Donations will be accepted in online registration or at the door and will enable continuity of these and other special events.

For more upcoming lectures or to register, please visit <http://www.cascadiagbc.org/education/transformational-lecture-series>.

#### SPONSORSHIP

Opportunities available! Contact Mona Lemoine at 604-909-9559 or [mona@cascadiagbc.org](mailto:mona@cascadiagbc.org).