

THINK LOCAL - BUY LOCAL BE WASTE FREE

Reduce.



Reuse.

Recycle.

Look for this sign to find **Toward Zero Waste Zones** in businesses and other locations throughout Bellingham & Whatcom County!

Toward Zero Waste Week is April 13-19 - see inside for details!



We do **BIG THINGS TOGETHER**, and our next goal throughout 2008 is to move our community Toward Zero Waste!

Special thanks to our Sponsors:



Northwest Recycling, Samuel's Furniture, Pioneer Ford/Vacationland RV, Bay City Supply

Zero Waste

is the concept that when we throw something away, there is no 'away,' – that the very idea of 'waste' can and should be eliminated. Garbage that is sent to landfills is simply taken out of its natural cycle and put into a holding place for later generations to deal with. Reducing waste now can make for big benefits in the

long run; reducing environmental and climate impacts, encouraging more efficient uses of resources, and even saving money! Please remember to thank these Toward Zero Waste Founding Partner businesses for their efforts in waste reduction, and let them know you appreciate the forethought they have for our children and grandchildren, and their incredible stewardship of this great place!

Toward Zero Waste Founding Partner businesses, who have committed to at least a 50% reduction in waste by 2009:

- 2020 ENGINEERING, Inc.
- Adventures NW magazine
- Allied HR Consulting
- Applied Research Northwest, LLC
- Bay City Supply
- Bayport Financial Advisors
- BelleWood Acres
- Bellingham Public Market
- Bellingham Roller Betties
- Bellingham Technical College
- Brenthaven
- Brown & Cole Stores: Cost Cutter,
- Food Pavilion, Everson Red Apple
- Chuckanut Brewery & Kitchen
- Ciàò Thyme
- City of Bellingham
- Classic Health Apparel
- Common Ground Construction, LLC
- David Evans & Associates
- Downtown Emporium
- Dream On Futon
- Esteem, Inc.
- Fairhaven Mortgage
- Fairhaven Runners & Walkers
- Flow Products Inc.
- Greg Aanes Furniture
- Louws Truss, Inc.
- Moka Joe Inc.
- Nimbus Restaurant
- Oasis Physical Therapy and Pilates
- Pioneer Ford
- Plantas Nativa, LLC
- RMC Architects
- texture clothing
- The Cascade Joinery
- The Daisy Cafe
- Urban Design Group LLC
- Vacationland RV
- Village Books
- Whatcom Community Foundation
- Whatcom County

Toward Zero Waste Founding Partner Pioneers, who have already achieved extreme rates of waste reduction (i.e. 80%+) in their businesses before the launch of this campaign. They have helped make the vision of Toward Zero Waste possible in our community, and are leading the pack as innovators in their industries:



Look for this sign to find ALL Toward Zero Waste Zones in Founding Partner businesses and other locations throughout Bellingham & Whatcom County! And see the back of this insert for tips about how YOU can join these leaders by reducing waste at home as well.



**TOWARD
Zero
WASTE**

You are entering a
Toward Zero Waste Zone!

www.sustainableconnections.org

Toward Zero Waste Week is April 13th-19th

Specials & Events

Specials good for Toward Zero Waste Week only unless otherwise noted. Please visit www.sconnect.org and click 'search businesses' to find contact details.

Adventures NW Magazine

Stay connected with the outdoors and support the region's favorite recreation, sport, adventure and lifestyle magazine. Receive \$5 off a 2nd annual subscription with purchase of a full-priced subscription—send one to a friend!

Aiki Homes

Two hours FREE consultation on your custom home or remodel!

Allied HR Consulting

Reduce waste in your Human Resource processes. Receive 25% off services to help streamline and make your human resource processes more efficient and effective. Contact 738-4747 or Kelly@alliedhrconsulting.com. More info at www.alliedhrconsulting.com.

Appliance Depot

Free curbside pick-up of a residential appliance. - Call 527-2646 to schedule.

Bay City Supply

All Continental recycling containers offered at least 50% off beginning April 1st. This line will be discounted for several weeks to allow local businesses to get their recycling systems in place!

Computer Source of NW WA, Inc.

We have technicians based in Bellingham and surrounding areas to assist with your needs. Rather come to us; stop by our store and receive 50% off any in-store service work. Please call 360-855-0730 for questions. We are located at 160 Cascade Place, Suite 106, Burlington, WA 98233. Visit our website for directions www.ComputerSourceNW.com.

Reclaim Your Time

50% off hourly rate when 5 or more people get together to have Reclaim Your Time run their errands on the same day! Our pledge is to be creative in providing excellent service while using the least amount of energy to complete your tasks.

texture clothing

25% off all items made from scrap fabric - scarves, knit mitts, undies, rag rugs, pillows and head bands – at the Bellingham Farmers Market on April 19th!

Village Books

Sturdy earth-friendly 100% cotton canvas Village Books tote bag for only \$6.75! Available in five colors, this great bag will help you Choose to Reuse.

society defines as "waste." It is an issue influenced by every American, most of whom never consider the consequences. Nor, it seems, the implications to our biosphere. At times humorous, but deeply poignant, "Trashed" examines the American waste stream fast approaching a half billion tons annually.

Wednesday, April 16th – during Sustainability Week at Bellingham Technical College, Sustainability Committee Table and Guest Tables – G Building 11:00-12:00pm – a Toward Zero Waste event!

See what is being done here at BTC and in the Bellingham community to promote sustainability and the wise use of energy and resources. Guests include: Sustainable Connections, ReSources, Sustainable Bellingham, Sound Shredding & Recycling, Sanitary Services Corp.

Friday, April 18th – Community Shred with A-1 Shredding

It's springtime; it's tax time, it's just the RIGHT time to dispose of those sensitive documents! Here is an opportunity to protect yourself from ID theft and assist your community at the same time, as the proceeds will be donated to Bellingham Food Bank.

From 10am-2pm, A-1 Shredding will be in the parking lot at 770 E. Holly St. (where Lakeway, Ellis and Holly St. intersect) to shred your confidential documents onsite. Special thanks to Metcalf Hodges & Co. for the use of their parking lot!

Saturday, April 19th – Toward Zero Waste Day at Bellingham Farmers Market

Join us for free waste drop-offs, waste-free games, and fun and prizes for the whole family! Come visit the Sustainable Connections Toward Zero Waste booth to learn more about what YOU can do to reduce waste.

FREE document shredding for up to 2 paper grocery bags full per family of your confidential documents, 10am-12:30pm with Sound Shredding & Recycling and 12:30-3pm with Sanitary Service Company.

FREE SSC reusable grocery bags (1 per family, while supplies last).

FREE SSC Plastic Recycling Drop-off: Clean Plant Pots & Trays (please nest for easier packing!), Blister Packs (ie, clear plastic around toys, printer cartridges, etc), Hinged plastic containers (deli, bakery, etc – please nest)

AND, SSC can sign anyone up for FoodPlus! recycling that day. We will also have 2 gallon, blue indoor pails for sale - \$7.75 each (yours to keep) Plus free box of Bio-bags (pail liners) with purchase of a pail if you mention it or bring us your SC coupon.

ReSources' 6th Annual Environmental Heroes Award Banquet – a Toward Zero Waste event! Northwood Hall, 5:30-9pm

Striving towards zero waste as part of this year's event, RE Sources is composting all food waste and paper cocktail napkins with food-plus bin (provided free of charge by SSC); raffling an experience, not an item; serving a plated dinner instead of buffet to reduce waste; using reused items from the RE Store for the donation receptacles on each table; printing our table tents on already-been-used paper; printing our paper programs on recycled paper; collecting and reusing unused donation envelopes! They'll also be recycling the programs and other printed materials at the end of the night. All banners, displays, etc are durable and intended for multiple use, rather than being printed/produced for this event.

Bellingham Bay Bocce Tournament at the Bellingham Sportsplex – a Toward Zero Waste event!

The tournament will feature 32 teams that have been sponsored by various businesses in support of the Whatcom Dispute Resolution Center. Salmon Barbecue and Beer Garden <http://www.bbaybrewery.com>!

Events

Saturday, April 12th – Waste Not Want Not bout with the Bellingham Roller Betties, Bellingham Sportsplex – a Toward Zero Waste event!

Sunday, April 13th, 1:00PM – **TRASHED**, 1 showing only at Pickford Cinema – a Toward Zero Waste Event! 80 minutes • 2007 • USA • In English • Unrated

"Trashed" is a provocative investigation of one of the fastest growing industries in North America. The garbage business. The film examines a fundamental element of modern American culture...the disposal of what our





Did You Know? An 80% reduction in waste can be relatively easy and even save you money! Here are the top 7 things YOU can do to reduce waste:

1. Recycle everything possible

Most waste streams can now be recycled properly in Whatcom County – even plastic tubs, to-go containers and coffee lids can go in your curbside Bottles & Cans recycling bin from Sanitary Service Company. The recycling services in our community do occasionally change, so learn more about what can go in your containers by contacting SSC at www.ssc-inc.com. Have questions about things that you don't recycling in curbside bins? Contact Whatcom County's Recycling Hotline at 360-676-5723.

2. Compost your food scraps & yard waste

Organic waste cannot decompose properly and return its nutrients to the soil when squashed between inorganic materials in a landfill. Also, food and yard waste is heavy and takes up a lot of space in your garbage can. Build a compost pile or worm bin at home, or sign up for curbside FoodPlus! service from SSC. If you start composting organic material, reducing what goes in your garbage can, you can also reduce your frequency of pick up – saving you money!

3. Bring your own reusable bag

Manufacturing single use products is simply a poor use of valuable resources, and grocery bags often end up in the landfill – or worse: the ocean. Not to mention, the energy and pollution associated with both paper and plastic bag manufacturing is significant. Stash a reusable toter in your gym bag, briefcase, back seat, etc. and start trying to use at least one every time you run out for groceries. It gets easier to remember your toter, just keep trying!

4. "PRE"-Cycle when you shop

When making a purchase, think about how you'll dispose of that item someday when it's lost its usefulness to you. If it can't be disposed of properly, challenge yourself to not buy it. Also try to purchase durable products that will last a long time. Reducing waste starts with conscious consumption habits. Our throwaway culture was created to be that way – it didn't just happen to us – and we can create something new with our consumer choices.

5. Give your unwanted items away

As the old saying goes, 'One person's trash is another one's treasure!' Utilize local thrift stores, online classifieds, garage sales, emails to contact lists, and a good ole' fashioned call to your friends to spread the word. Give a second life to the things you've lost your fancy for.

6. Be mindful of hazardous waste

Electronic Waste, or E-Waste, is one of the largest growing waste streams in today's world. It is also hazardous. Also be aware of your oil disposal, and those great new light bulbs called Compact Fluorescents that seem to last forever. They actually don't, and when they go out they need to be disposed of at Whatcom County Disposal of Toxics. Why? They may save tons of energy, but they also contain mercury. Be sure to deal with them properly.

7. Raise your voice for change

Ask businesses you frequent about what they're doing to reduce their waste, and thank those Toward Zero Waste founding partner businesses who have already committed to a change. If your to-go container isn't recyclable or compostable, kindly share with your server or restaurant owner why you as their happy customer would like to see them use a product that you can responsibly dispose of at home!

