Sustainable Connections Sponsorship Overview
2014 Calendar Year

Thank you for your interest in sponsorships! Sustainable Connections offers some of the most prized and valuable opportunities in town. We are experiencing impressive growth in popularity of events as well as print, e-mail, website, and social media publications. Your investment in programs like Food & Farming, Green Building, Think Local First, and the Community Energy Challenge provides both great marketing value AND helps our community reach it's economic and sustainability potential.

We offer exposure to a variety of audiences at a variety of financial levels with payment plans available, too. Make sure your business benefits from the exposure we can provide by becoming a Sponsor today. Contact Derek Long at Derek@sconnect.org or call (360) 647-7093 ext. 101, for more information.

** For a list of sponsorship benefits for each program click on the link to be directed to another page.*

Sustainable Connections

PROGRAM/CAMPAIGN	SPONSORSHIP COSTS AND LEVELS VARY BY PROGRAM/CAMPAIGN
Sustaining Membership Proud Business Member of Sustainable Connections	• Sustaining Membership is an upgraded membership. Sustaining members receive a higher level of exposure through strategic logo placement, logo exposure on the Sustainable Connections website, which receives over 75,000 visits a year, 1 free entry to any workshop and a special invite to the annual 1000's of Thanks event. Sustaining memberships provide general financial support to the organization. For more info, click **HERE.** • Cost: $1200 ($100 per month)
Think Local First! Campaign THINK LOCAL Buy local BE LOCAL	• The Think Local First! Campaign works to increase awareness about the personal, community and economic benefits of choosing local, independently owned businesses FIRST. Sponsors receive exposure on the high profile campaign materials displayed throughout the county at local businesses. For more info, click **HERE.** • Cost: $5000 Lead Sponsor, $1400 Co-Sponsor and $850 Supporting Sponsor
Food & Farming Program Eat LOCAL FIRST!	• The Food & Farming program supports new farmers, connects eaters and food buyers to local farms and fishers and is a resource for building a sustainable local food economy. Sponsors receive exposure on a number of Eat Local First! and Food & Farming events and promotional materials like the Whatcom Food & Farm Finder - 30,000 copies distributed annually, September Eat Local Month guide and *What's Fresh* e-newsletter with 2,200+ subscribers monthly. For more info, click **HERE.** • Cost: $5,000 Eat Local First! Campaign Sponsor, $2,000 Program Sponsor
Whatcom County Farm Tour Whatcom County FARM TOUR	• The annual Whatcom County Farm Tour is a family friendly, free and educational event that brings consumers directly to local farms, with 3,500-6,500 individual site visits each year. Sponsor benefits include logo exposure on the Farm Tour & Eat Local Month guide, with 50,000+ copies inserted into the Herald, Weekly, Ferndale Record, Lynden Tribune, farm tour signage and more. For more info, click **HERE.** • Cost: $1,500 Underwriter and $750 Lead Sponsor

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Food to Bank On Project "Retail" & "Local" sponsorships avail.	• The Food to Bank On project is a three-year farmer incubation project that connects beginning sustainable farmers with business training, markets and mentorship, while providing farm-fresh product to food banks and shelters. Sponsors receive logo exposure on all outreach materials and website. Retail sponsors are placed on attractive 3x5 shelf cards next to their products at the Community Food Co-op and Terra Organica stores. For more info, click **HERE** for RETAIL and **HERE** for LOCAL. • Cost: $900 Lead Sponsor, $600 Supporting Sponsor
Future of Business Conference	• The Future of Business Conference has been a cornerstone event for Whatcom and Skagit County businesses for over a decade. The conference continues to draw an impressive number of business leaders from our regional community. Building on the success of past conferences, the 2014 speaker series will continue the tradition of providing actionable business education by coordinating 3 seperate sessions throughout the year. For more info, click **HERE.** • Cost: $3,500 Title Series Sponsor, $1,500 Series Co Sponsor and $500 Session Sponsors
Energy Program	• The Energy Program provides businesses and participating households with the resources they need to make energy efficiency as easy as possible from start to finish. Sponsor benefits include high profile logo exposure in CEC newspaper inserts, reconition at events and in e-newsletters, web presence and more. For more info, click **HERE.** • Cost: $2500 Program Sponsors
Green Building & Smart Growth	• The Green Building & Smart Growth Program promotes healthy, durable, efficient, and environmentally responsible homes, neighborhoods and workplaces through education, technical assistance and advocacy. Sponsors receive logo exposure on all event materials, including the annual Imagine This! Home & Landscape Tour, email promotions and website. For more info, click **HERE.** • Cost: $5,000 Gold Sponsor, $2,500 Silver Sponsor and $1,000 Bronze Sponsor

Thank you for your interest in Sustainable Connections sponsorship opportunities.
Please refer to individual sheets for full sponsorship details.

Sustainable Connections

500+ local businesses taking action for a healthy community.