



Event celebrates mom & pop businesses

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COUNTY – Local mom & pop businesses interested in participating in a Whatcom County event celebrating National Mom & Pop Business-Owners Day on March 29 should register by Feb. 21.

The Washington SBDC, part of WWU College of Business & Economics, along with Sustainable Connections and the Downtown Bellingham Partnership is holding a first annual event to recognize mom & pop business owners, particularly husband-and-wife teams that work and commune together. Husband- and wife-owned business are invited to have their business listed and placed on a map which will be available through sponsor organizations and the media.

“We want to create awareness of the diversity of husband wife business owner teams we have in Whatcom County and to encourage doing business with them,” the event press release stated.

To sign up, or to become a sponsor, businesses should contact Jennifer Shelton at Jennifer.shelton@wwu.edu. In addition, 12 mom & pop teams will be chosen in a drawing for a night out (on March 29) with dinner, drinks, entertainment and child care.

Anyone wishing to make a donation to this event, contact WWU student Jacob Newton-Gladstein at newtonj9@students.wwu.edu.