

## [PBS special features Whatcom County businesses](#)

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### **The Bellingham Business Journal**

Bellingham is the highlight of a one-hour [PBS](#) special, showing at the [Mount Baker Theatre](#) on Nov. 18 in a 'sneak preview' for area residents. The documentary, called "Fixing the Future," is hosted by journalist David Brancaccio and focuses on select communities across America that are using innovative approaches to create jobs and build prosperity in a new economy.

The 'sneak preview' public viewing, hosted by [Sustainable Connections](#) with support from the City of Bellingham, is scheduled for Nov. 18 and begins with a 5 p.m. reception followed by a showing of the PBS program at 5:45 p.m. The documentary's local prime time showing is the following Friday, Nov. 26 at 7 p.m. on KCTS, Channel 9.

"This documentary highlights Bellingham as a leader in innovative and creative sustainable strategies," said Mayor Dan Pike in a press release. "Brancaccio's team has surely discovered what Bellinghamsters have known for a long time — that we are a community that values a sustainable approach to problem solving."

In "Fixing the Future," Brancaccio features sustainable fishers at [Lummi Island Wild](#), creative innkeepers at [The Willows Inn](#), local oven manufacturers at [Wood Stone](#) and hybrid vehicle gurus at [Western Washington University](#).

"Bellingham is kind of the gold standard for sustainable, local businesses," Brancaccio said in a press release. "It seems like people here get what it's about."

Brancaccio also [describes his experiences](#) in the community on his "Fixing the Future" Travelogue Blog.

"Bellingham/Whatcom County's local small businesses deserve this important national recognition for their leadership, innovation and stewardship," Derek Long, executive director of Sustainable Connections, said in a press release. "With continued effective local government and educational partnerships, as well as the support of locally vested citizens, these businesses will continue to transform our economy for the benefit of us all."

The Nov. 18 reception will feature refreshments from local businesses, including [Boundary Bay Brewery](#), The Willows Inn and [Old World Deli](#). Participants are encouraged to get there early as seating will be limited.