

# Farm-to-Table Trade Meeting 2017 Sponsorship

project contact: Sara Southerland  
Sara@SustainableConnections.org, 360-647-7093 x114



The NW Washington Farm-to-Table Trade Meeting is held every February and attracts over 175 food & farm businesses for a day of connections, education and sharing business to business best practices for farm to table. According to attendee surveys, it generates over \$500,000 in new sales each year plus valuable business contacts.

**In this economy of relationships,  
MORE CONNECTIONS = MORE LOCAL FOOD**

Promotion	Description	Lead \$1000	Supporting: \$500
E-mail Promotion	<ul style="list-style-type: none"> <li>Trade Meeting Outreach E-mails</li> <li>Food &amp; Farming Newsletter (3000+ subscribers)</li> </ul>	Prominent Logo Logo	Logo
Social Media	Promotion on <i>Eat Local First!</i> Facebook Page	2 posts	1 post
Event Website	Event Web Page Promotion	Prominent Logo	Logo
Day of Event Promotions	Exposure on presentation slides, printed program, agenda, posters and more!	Lead logo Verbal Recognition	Logo
Event Participation	<ul style="list-style-type: none"> <li>Complimentary Trade Table</li> <li>Complimentary Registration for Conference</li> </ul>	1 Table Admission for 2	Admission for 1

## 2016 Farm-to-Table Trade Meeting Highlights



All conference attendees found the Trade Meeting valuable to their business and reported that they made an average of 6 new business connections they plan to follow up with after the event.

**“I am so impressed with this event and your organization. You are most definitely effecting change and that can’t be said for a lot of non-profits.”**

**“Loved having many of the smartest people in the local food system all in one room.”**

