

# Food to Bank On Project 2017 Local Sponsorship

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Food to Bank On supports beginning farmers with business training resources, connections to new markets and mentorship, while supplying fresh food to food banks in Whatcom & Skagit Counties.

“ Food to Bank On is invaluable. Breaking into farming often feels like an uphill battle and this program makes a huge difference. ”

- Eric Olson, Well Fed Farm  
Current Food to Bank On Farmer

Promotion	Description	Lead: \$900	Supporting \$600
Food to Bank On Brochure	Handed out at many events throughout the year	Prominent Logo	Logo
Sustainable Connections Website	The Food to Bank On page receives over 2,000 visits/year	Logo & Link	Logo & Link
What's Fresh E-Newsletter Monthly publication	Reaches 3,000 subscribers with an above average click through rate	Feature Article	Feature Article
Public Events	A minimum of 5 events and tabling opportunities connecting producers to consumers	Logo	Logo
Social Media	Promotion on Eat Local First! Facebook page	3 Feature Posts	2 Feature Posts
Thank You Farmer Poster	11 x 17 laminated poster with photo of participating farmers customized for display in your business	1 custom poster	

## 2016 Food to Bank On Highlights



- In 2016, eleven beginning farmers worked through a series of business planning workshops, crafting and refining their business plans, connected with marketing professionals and seasoned mentor farmers, and donated \$11,000 worth of fresh local food to area food banks and shelters
- Since the program's start in 2003, 51 farmers have participated, 41 of which are still fruitfully farming—an 80% success rate!



Local Businesses taking action for a healthy community.