

# EXHIBITOR AGREEMENT

TOWARD  
ZERO  
WASTE

We are proud to announce that \_\_\_\_\_  
will be a Toward Zero Waste event. We reduce event waste by eliminating single-use materials when possible, and prioritizing compostable and/or recyclable products. Promotional materials contribute to event waste; we challenge you to consider your impact while getting your message out.

Achieve less promotional waste:

- Distribute durable, quality items that serve a purpose
- Create an action item for attendees to receive swag; a quiz, sign up for a newsletter, etc.
- Avoid pre-loaded goody bags, let people pick what they interests them
- Use a QR code that attendees scan to access any information digitally
- For coupons, provide a digital code instead of paper
- If you decide printing paper is still your best option:
  - Encourage attendees to access the information digitally; save the flyers to folks who prefer paper
  - Avoid printing date-specific flyers
  - Print double sided when applicable
  - Print on recycled paper when at all possible. Make sure to specify this when outsourcing your printing.

If you have questions regarding exhibiting at a Toward Zero Waste event, please send Sustainable Connections an email at [TowardZeroWaste@SustainableConnections.org](mailto:TowardZeroWaste@SustainableConnections.org).

## Signed Agreement:

This agreement must be signed and returned to \_\_\_\_\_  
by \_\_\_\_/\_\_\_\_/\_\_\_\_

As an exhibitor participating in \_\_\_\_\_, I agree to eliminate single-use promotional items and reduce the amount of printed materials I bring to the event. I also agree to provide my own receptacle for any non-recyclable or compostable materials.

Exhibiting Business/Organization Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Signature Printed: \_\_\_\_\_

Date: \_\_\_\_\_