

Chuckanut 50K Race

TOWARDS ZERO
WASTE PROFILE

Setting National Standards!



With the help of Sustainable Connections, the Chuckanut 50k was one of the first races in the Nation to go “cupless” requiring participants to carry their own water bottles on the course. Food for racers such as bananas, grapes, and fig newtons were provided in bulk instead of individually packaged. Race organizers also provided reusable stainless steel cups for the participant’s post-race beverages. In addition, all the vendors and exhibitors (including food vendors) were required to provide only compostable or recyclable items at their booths.

TZW Actions

Chuckanut 50K

www.chuckanut50krace.com

Waste Reduction & Recycling Efforts - 2017

- Over 95% of waste was diverted from landfill
- Food and snacks purchased in bulk instead of individual packages
- Waste Station Monitors to eliminate waste stream contamination
- Excellent pre-race communications promoting the event as a Toward Zero Waste race



Sustainable Connections Toward Zero Waste campaign has enlisted the partnership of local governments and over 450 local businesses that have made significant commitments to reduce waste. With these businesses’ leadership, we aim to reduce the amount of waste going to the landfill, increase reuse and recycling of existing resources, and increase purchasing of recycled and environmentally preferable products. Together, we are moving this community Toward Zero Waste! For more details about how your business can participate, visit SustainableConnections.org.



QUESTIONS?

Call the Whatcom County Recycling Hotline at 360-676-5723

