

2025 PROGRAM SPONSORSHIP

 **FOOD AND FARMING**

&

**CLOUD
MOUNTAIN
FARM CENTER**

PRESENTED BY SUSTAINABLE CONNECTIONS



TWO PROGRAMS, ONE GREAT OPPORTUNITY

Support our local food system and get your business seen by food professionals, from growers to chefs, and food-conscious consumers, both locally and statewide!*

*Sponsors are recognized on Sustainable Connections and Cloud Mountain Farm Center (CMFC) websites, Event Posters and Signage, CMFC's Nursery Catalog, Eat Local First Regional Website, Newsletters, and Social Media Posts.



FOOD & FARMING WHAT WE DO:

- Annual Trade Meeting
- Seasonal Networking Mixers
- Whatcom County Farm Tour
- Eat Local Month
- Day on the Bay
- Farm to Table Trails
- CSA & Holiday Campaigns
- WA Food and Farm Finder



**BUYER-PRODUCER
CONNECTIONS**



**COMMUNITY
ENGAGEMENT**



PROMOTIONS



**STATEWIDE
OUTREACH**

CLOUD MOUNTAIN FARM CENTER WHAT WE DO:

- Educational Workshops
- Organic Fruit Production & Market Development
- Agricultural Career Exploration (ACE Whatcom)
- Shared Infrastructure for Farms, Food Hubs, & Food Banks
- Plant Nursery Sales & Education



**Community
Engagement**



**Organic
Production**



**Workforce
Development**



**Food Systems
Infrastructure**

GREAT TESTIMONIALS

ALEX WINSTEAD
Farmer



Sustainable Connections offers such an invaluable service to the community, which is raising awareness about the food that's being produced here in Whatcom County. Eat Local Month is such a great way to showcase those food sources.



CELESTE MONKE
Workshop Instructor



It was such a wonderful way to dip my toe into workshops and see whether it makes sense for our business. I really love connecting over plants, and having a space to do that was amazing; thank you for that access and all the time you put into making this a success. Working with CMFC was a super positive experience and I so appreciate how y'all are connecting the farm community and the local community.



OUR REACH

In 2024 our sponsors got exposure on:

- *20,000 printed Farm to Table Trails
- *17,000 printed Eat Local Month Guides
- *500+ printed posters and event programs
- *Digital CMFC nursery catalogs
- *Monthly newsletters
- *Verbal/print acknowledgement at events



CMFC Website:

351k

(Annual Page Views)

SC Website:

183k

(Annual Page Views)

7300+
Newsletter
Subscribers

6900+
Instagram
Followers

320+
SC Business
Members

8000+
Facebook
Subscribers



\$5000

PARTNER

- Prominent Logo on Publications and Webpages Year-Round
- Quarterly Updates
- CMFC Membership & Sustainable Connections Swag Bag
- 2 tickets to CMFC Workshop or Tasting
- 4 Social Media Posts



\$2800

SUPPORTER

- Medium Logo on Publications and Webpages Year-Round
- Quarterly Updates
- CMFC Membership & Sustainable Connections Swag Bag



\$1500

BIG FAN

- Small Logo on Publications and Webpages Year-Round
- Quarterly Updates

SPONSOR

**FOOD &
FARMING**

**CLOUD
MOUNTAIN
FARM CENTER**

• Note that program sponsorship is separate from Sustainable Connections membership



THANK YOU

for supporting our mission
to build a thriving local
food economy!



**EAT
LOCAL
FIRST**