



The **Food & Farming program** helps create a vibrant local food economy. We support local farmers, fisherfolk, and food artisans by connecting them to local buyers and encouraging our community to always Eat Local First!

We are proud founders of the Eat Local First campaign, the Eat Local First Trade Meeting, Eat Local Month, and the Whatcom County Farm Tour. We believe that building a strong, resilient regional food system benefits our whole community.



2026 SPONSOR BENEFITS



GOLD

\$5,000 + *membership*

DIGITAL & PRINT MARKETING

- Prominent logo on publications, webpages, and newsletters (**3.8k subscribers**) year-round
- Featured social media post (**24k audience**) with story highlight displayed all year on Instagram profile
- Small ad in a Food and Farming publication

SPECIAL EVENT PERKS

- 2 tickets to the Eat Local First Trade Meeting
- Option to add swag to Trade Meeting Attendee Bags (Feb. 10th)



SILVER

\$3,000 + *membership*

DIGITAL & PRINT MARKETING

- Medium logo on publications, webpages, and newsletters (**3.8k subscribers**) year-round
- Story highlight displayed all year on Instagram profile

SPECIAL EVENT PERKS

- 2 tickets to the Eat Local First Trade Meeting



BRONZE

\$1,500 + *membership*

DIGITAL & PRINT MARKETING

- Medium logo on publications, webpages, and newsletters (**3.8k subscribers**) year-round
- Story highlight displayed all year on Instagram profile

ADDITIONAL PERKS FOR ALL SPONSORS

- Biennial Insider Scoop updates
- Eat Local First sticker

2026 MEMBER BENEFITS

Advancing a regenerative local economy that builds community, together.

STANDARD MEMBER BENEFITS

DIGITAL PROMOTION



Amplify your message to our large audience through social media channels and newsletters, and post events and jobs to our website (9.2+ Facebook followers and 6500+ Instagram followers, newsletters 14k+ audience)

CAMPAIGN MARKETING



Be promoted in our annual campaigns & events (e.g. Coffee Crawl, Sandwich Showdown, Think Local Holidays, Winter Wellness, Eat Local Month, Farm Tour, Farm to Table Trails)

BUSINESS DIRECTORY



Boost SEO with your listing in our Local Business directory which gets over 5000 page views annually

SUSTAINABLE CONNECTIONS LOGO & DECAL



Promote your community values with our Sustainable Connections logo and Think Local First decals

NETWORKING EVENTS & WORKSHOPS



Receive free/discounted admission and connect with the community at our industry and networking events

PRIORITY SELECTION



Be our first choice when purchasing for Sustainable Connections' many events, food, drink, and service needs

SUSTAINING MEMBERSHIP

Sustaining Members receive extra benefits on top of the standard member benefits.

- Logo on our home page & events page
- Logo in our monthly Business Lowdown newsletter sent to over 900 business contacts
- Knowing how much you have contributed to Sustainable Connections' work in our community

MEMBERSHIP COSTS

ANNUAL REVENUE	MONTHLY
Under \$50k	\$19
\$50k – \$250k	\$27.50
\$250k – \$500k	\$38.50
\$500k – \$1 million	\$49.50
Over \$1 million	\$59.50
Sustaining Membership	\$120

