# 2027 MEMBER BENEFITS

Promoting and celebrating locally owned businesses and the positive ripple effect they create in our community

## STANDARD MEMBER BENEFITS



**DIGITAL PROMOTION**
Amplify your message to our large audience through social media channels and newsletters, and post events and jobs to our website (9.4+ Facebook followers and 7700+ Instagram followers, newsletters 15k+ audience)



**CAMPAIGN MARKETING**
Be promoted in our campaigns & events (e.g. Think Local First, Eat Local Month, Farm Tour, Farm to Table Trails)



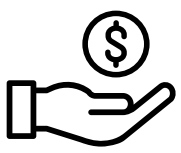
**BUSINESS DIRECTORY**
Increase visibility and boost SEO with your listing in our Local Business directory which gets over 6000 page views annually



**SUSTAINABLE CONNECTIONS LOGO & DECAL**
Promote your community values with our Sustainable Connections logo and Think Local First decals



**NETWORKING EVENTS & WORKSHOPS**
Receive free/discounted admission and connect with the community at our industry and networking events



**PRIORITY SELECTION**
Be our first choice when purchasing for Sustainable Connections' many events, food, drink, and service needs (over $500,000 spent in 2025)

## SUSTAINING MEMBERSHIP

*Sustaining Members receive extra benefits on top of the standard member benefits.*

- Linked logo on our home page, business directory, & event pages
- Linked logo in our quarterly Business Lowdown newsletter sent to over 800 business contacts
- Knowing how much you have contributed to Sustainable Connections' work in our community

## MEMBERSHIP COSTS

| ANNUAL REVENUE | MONTHLY |
|---|---|
| Under $50k | $19 |
| $50k – $250k | $27.50 |
| $250k – $500k | $38.50 |
| $500k – $1 million | $49.50 |
| Over $1 million | $59.50 |
| Sustaining Membership | $120 |

