

FARM-TO-TABLE

TRADE MEETING

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- NW Washington's premier FOOD & FARM BIZ CONFERENCE
- Generates \$1M+ in new sales each year!

NW WASHINGTON FARM-TO-TABLE TRADE MTG

Tuesday, February 25, 2020, Bellingham Technical College

Audience: Farmers, restaurateurs, grocery businesses, food artisans, distributors, and processors



DAY-OF EVENT PROMOTION

Presentation slides, programs, agendas, posters

VERBAL RECOGNITION AT EVENT

Attendees hear about your company

EVENT PARTICIPATION

Showcase your company at the event

PRINTED EVENT MATERIALS

Handbills

EMAIL PROMOTION

Outreach emails: 1000+ recipients
Newsletter: 3000+ subscribers

UNDERWRITER

Prominent logo on website and featured 2 times on social media (Facebook or Instagram)

✔ PROMINENT LOGO

✔ CO. PROFILE ON STAGE

✔ TABLE + 2 TICKETS

✔ PROMINENT LOGO

✔ PROMINENT LOGO

\$2,000

LEAD

Medium logo on website and featured 1 times on social media (Facebook or Instagram)

✔ MEDIUM LOGO

✔ VERBAL RECOGNITION

✔ 2 TICKETS

✔ MEDIUM LOGO

✔ MEDIUM LOGO

\$1,250

SUPPORTING

Small logo on website

✔ SMALL LOGO

✔ VERBAL RECOGNITION

✔ 1 TICKET

✔ SMALL LOGO

✔ SMALL LOGO

\$750



Additional sponsorship opportunities exist for the Food & Farming Program, Farm Tour & Eat Local Month, Cloud Mountain Fall Fruit Festival, and for new farmer training.