

FARM-TO-TABLE

TRADE MEETING

Sara Southerland

SARA@SUSTAINABLECONNECTIONS.ORG
360-647-7093 X114

NW WASHINGTON FARM-TO-TABLE TRADE MTG

Tuesday, February 19, 2019, Bellingham Technical College

Audience: Farmers, restaurateurs, grocery businesses, food artisans, distributors, and processors

DAY-OF EVENT PROMOTION

Presentation slides, programs, agendas, posters

VERBAL RECOGNITION AT EVENT

Attendees hear about your company

EVENT PARTICIPATION

Showcase your company at the event

PRINTED EVENT MATERIALS

Handbills

EMAIL PROMOTION

Outreach emails: 1000+ recipients
Newsletter: 3000+ subscribers



UNDERWRITER

Prominent logo on website and featured 2 times on social media (Facebook or Instagram)

✔ PROMINENT LOGO

✔ CO. PROFILE ON STAGE

✔ TABLE + 2 TICKETS

✔ PROMINENT LOGO

✔ PROMINENT LOGO

\$1,500

LEAD

Medium logo on website and featured 1 times on social media (Facebook or Instagram)

✔ MEDIUM LOGO

✔ VERBAL RECOGNITION

✔ 2 TICKETS

✔ MEDIUM LOGO

✔ MEDIUM LOGO

\$1,000

SUPPORTING

Small logo on website

✔ SMALL LOGO

✔ 1 TICKET

✔ SMALL LOGO

✔ SMALL LOGO

\$500

Additional sponsorship opportunities exist for the Food & Farming Program, Farm Tour & Eat Local Month, Cloud Mountain Fall Fruit Festival, and for new farmer training.