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NEW FARMER TRAINING (LOCAL)

PUBLIC EVENTS
At least 5 events and tabling opportunities connecting producers to consumers

WEBSITE
Sustainable Connections Food To Bank On page and Cloud Mountain Farm Center page

SOCIAL MEDIA
Promotion on Cloud Mountain Facebook and Eat Local First Facebook page

EMAIL PROMOTION
Eat Local First: 3000+ recipients
Cloud Mountain: 3200+ recipients

PRINTED MATERIALS
Custom laminated poster, Food To Bank On brochure & internship/incubator outreach

LEAD

PROMINENT LOGO

PROMINENT LOGO

PROMINENT LOGO ON FEATURED POST

PROMINENT LOGO

$1,000

SUPPORTING

MEDIUM LOGO

MEDIUM LOGO

MEDIUM LOGO ON FEATURED POST

MEDIUM LOGO

$700

Additional sponsorship opportunities exist for the Food & Farming Program, Farm Tour & Eat Local Month, Cloud Mountain Fall Fruit Festival, and the Farm-to-Table Trade Meeting.

Audience: New farmers and the general public
Sustainable Connections is growing this program in 2020 with the addition of Cloud Mountain Farm Center’s educational programs.

As the average farmer is 57 years old, we offer support for new farmers at every step of the journey:

• Internship program – A vocational learning program training prospective farmers
• Incubator program – Supporting new farms with land, shared infrastructure, and expertise
• Food To Bank On – Business training and practice growing for wholesale customers by growing for local food banks