



Sara Southerland

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Audience: New farmers and the general public

Sustainable Connections is growing this program in 2019 with the addition of Cloud Mountain Farm Center's educational programs.

As the average farmer is 57 years old, we offer support for new farmers at every step of the journey:

- Internship program – A vocational learning program training prospective farmers
- Incubator program – Supporting new farms with land, shared infrastructure, and expertise
- Food To Bank On – Business training and practice growing for wholesale customers by growing for local food banks

NEW FARMER TRAINING (LOCAL)

PUBLIC EVENTS	At least 5 events and tabling opportunities connecting producers to consumers
WEBSITE	Sustainable Connections Food To Bank On page and Cloud Mountain Farm Center page
SOCIAL MEDIA	Promotion on Cloud Mountain Facebook and Eat Local First Facebook page
EMAIL PROMOTION	Eat Local First: 3000+ recipients Cloud Mountain: 3200+ recipients
PRINTED MATERIALS	Custom laminated poster, Food To Bank On brochure & internship/incubator outreach

LEAD

- ✓ PROMINENT LOGO
- ✓ PROMINENT LOGO
- ✓ 2 POSTS
- ✓ PROMINENT LOGO ON FEATURED POST
- ✓ PROMINENT LOGO

SUPPORTING

- ✓ MEDIUM LOGO
- ✓ MEDIUM LOGO
- ✓ 1 POSTS
- ✓ MEDIUM LOGO ON FEATURED POST
- ✓ MEDIUM LOGO



\$1,000

\$700

Additional sponsorship opportunities exist for the Food & Farming Program, Farm Tour & Eat Local Month, Cloud Mountain Fall Fruit Festival, and the Farm-to-Table Trade Meeting.