

THINK LOCAL FIRST

BECCA WEATHERS
 BECCA@SUSTAINABLECONNECTIONS.ORG
 360-647-7093 X106



HIGHLIGHTS & BENEFITS

The Think Local First Campaign makes it easy to find what you need locally, celebrate the place we live, and put what matters most first.

INDEPENDENTS MONTH	Direct mail postcards, posters, video promotion, extra social media promo
HOLIDAY PROMOTIONS	Direct mail postcards, posters, video promotion, extra social media promo
HOLIDAY HANGOVER	Posters, extra website & social media promo
LISTENING SESSIONS	Outreach materials for consumer and business focused.
NEW BUSINESS WELCOME KIT	Printed and online versions.

GOLD

Prominent logo on monthly newsletters, website, and featured 4 times on social media

- PROMINENT LOGO
- PROMINENT LOGO
- PROMINENT LOGO
- PROMINENT LOGO
- PROMINENT LOGO

\$5,000

SILVER

Small logo on monthly newsletters, website, and featured 2 times on social media

- SMALL LOGO
- SMALL LOGO
- SMALL LOGO
- SMALL LOGO
- SMALL LOGO

\$1,750

BRONZE

Business name on monthly newsletters, website, and featured 1 time on social media

- BUSINESS NAME
- BUSINESS NAME
- BUSINESS NAME

\$500

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NEW OPPORTUNITIES

Showcase your love of local and get in on these limited marketing opportunities tailored to your needs.

- MERCHANDISE SPONSOR** New "Think Local First" trucker hats and sweatshirts available for sale
- VIDEO HIGHLIGHT** Informal video shared on social media, newsletters & potentially website
- NEW BUSINESS WELCOME KIT** Include an offer from your business with the printed version that is mailed out.
- LISTENING SESSIONS** Refreshments for a listening session (consumer and business focussed)

FEATURED

- CO-BRAND W/LOGO
- EXCLUSIVE VIDEO
- PRODUCE OR SERVICE
- FOOD SPONSOR

SUPPORTER

- LOGO ON TAG
- SHARED VIDEO
- COUPON OR DISCOUNT
- BEVERAGE SPONSOR

ADDITIONAL CUSTOM OPPORTUNITES AVAILABLE. CONTACT US TO LEARN ABOUT OTHER CREATIVE WAYS TO MARKET YOUR BUSINESS AND SHOW YOUR LOVE OF OUR COMMUNITY!