

# TOWARD ZERO WASTE

The **Toward Zero Waste Program** reduces waste and economic barriers by empowering businesses and individuals to expand upon their network of community resources and educating them in operations that maximize source reduction. We provide personalized waste assessments, consulting services, and education for all. **The Food Recovery Program** recovers surplus edible food from restaurants and redistributes it to the community. We believe that reducing waste is the most attainable way to make a positive impact.



## SPONSOR BENEFITS

### DIGITAL PROMOTIONS

Social media posts highlighting your waste reduction successes, recognition in monthly newsletters

### WEBSITE

Recognition on Toward Zero Waste and Food Recovery Program web pages

### EVENTS AND PRESENTATIONS

Recognition at Waste & Whatnot educational series, Food Recovery Program events, tabling events, verbal recognition during presentations

### FOOD RECOVERY PROGRAM

Recognition in volunteer thank you cards and annual donor thank you letters

## GOLD

Prominent logo on monthly newsletters, website, and featured 3 times on social media

✔ PROMINENT LOGO

✔ PROMINENT LOGO

✔ PROMINENT LOGO

✔ PROMINENT LOGO  
**LOGO ON FOOD RECOVERY VAN**

**\$6,000**

+ membership

## SILVER

Medium logo on monthly newsletters, website, and featured 2 times on social media

✔ MEDIUM LOGO

✔ MEDIUM LOGO

✔ MEDIUM LOGO

✔ MEDIUM LOGO

**\$3,500**

+ membership

## BRONZE

Small logo on monthly newsletters, website, and featured 1 time on social media

✔ SMALL LOGO

✔ SMALL LOGO

✔ SMALL LOGO

✔ SMALL LOGO

**\$1,250**

+ membership



# MEMBER BENEFITS

## EVENTS & JOBS BOARDS

We advertise your events and job openings to the community when you submit to our online event and job boards.

## BUSINESS DIRECTORY - IMPROVES SEO

Your business also appears in our online member directory which boosts online search results.

## MONTHLY NEWSLETTERS & SOCIAL MEDIA

We'll promote your news through our digital newsletters and social media accounts.

## SUSTAINABLE CONNECTIONS LOGO & DECAL

Proudly promote your community values to your customers using our Sustainable Connections logo and Think Local First decal.

## NETWORKING EVENTS, WORKSHOPS & PUBLICATIONS

Members receive free or discounted participation in events and publications throughout the year.

## FREE OR LOW COST ASSISTANCE

Members are the first to receive information about new opportunities and incentives for saving energy, reducing waste, sourcing local, and reducing their carbon footprint.

# SUSTAINING MEMBERSHIP

Sustaining Members receive extra benefits on top of the standard member benefits, including:

- Logo on our home page & events page
- Logo in our monthly Business Lowdown newsletter sent to over 1500 business contacts
- Knowing how much you have contributed to Sustainable Connections' work in our community.



# BUSINESS MEMBERSHIP

Based on your annual revenue:

Under \$50,000	\$15.83 / month	\$190 / year
\$50,000–\$250,000	\$22.92 / month	\$275 / year
\$250,000–\$500,000	\$32.08 / month	\$385 / year
\$500,000–\$1 million	\$41.25 / month	\$495 / year
Over \$1 million	\$49.58 / month	\$595 / year

Sustaining Membership: \$100/month \$1200/year

Partnership opportunities are available for business that are a franchise or are not locally owned. Discounts are also available for nonprofits.