2019 has been a banner year for the Sustainable Business Development program and the positive impact it has had in our community has been far reaching. Our Squatch Waste Food Recovery Initiative has diverted over 50,000 lbs. from landfill and instead is providing sustenance for over 35,000 people in our community. The Toward Zero Waste campaign continues to help businesses, events, and the public reduce waste and recycle better. The Measure What Matters campaign provided training to over 100 individuals to help their businesses be more sustainable and profitable. Become a part of the effort for sustainable future and support this important program in 2020 and beyond!