

SUSTAINABLE BUSINESS DEVELOPMENT

MARK PETERSON

MARK@SUSTAINABLECONNECTIONS.ORG
360-647-7093 X116

2019 has been a banner year for the Sustainable Business Development program and the positive impact it has had in our community has been far reaching. Our Squatch Waste Food Recovery Initiative has diverted over 50,000 lbs. from landfill and instead is providing sustenance for over 35,000 people in our community. The Toward Zero Waste campaign continues to help businesses, events, and the public reduce waste and recycle better. The Measure What Matters campaign provided training to over 100 individuals to help their businesses be more sustainable and profitable. Become a part of the effort for sustainable future and support this important program in 2020 and beyond!



HIGHLIGHTS & BENEFITS

Every business can improve their economic, social, and environmental bottom line by implementing meaningful sustainability practices and programs.

TOWARD ZERO WASTE

case studies, campaign materials, workshop promotion

MEASURE WHAT MATTERS

sustainability reports

SMART BUSINESS SUMMIT

event promotions, verbal recognition, event signage

SQUATCH FOOD WASTE

campaign materials, additional website exposure

GOLD

Prominent logo on monthly newsletters, website, and featured 4 times on social media

PROMINENT LOGO

PROMINENT LOGO

PROMINENT LOGO

PROMINENT LOGO

SILVER

Small logo on monthly newsletters, website, and featured 2 times on social media

SMALL LOGO

SMALL LOGO

SMALL LOGO

SMALL LOGO

BRONZE

Business name on monthly newsletters, website, and featured 1 time on social media

BUSINESS NAME

BUSINESS NAME

BUSINESS NAME

BUSINESS NAME