

# SEA WITCH BOTANICALS



## ACTIONS



Purchases product ingredients in bulk



Print soaps using rice paper and plant-based inks



Added compost service



Compostable shrink-wrap for bar packaging

## CASE STUDY

Sea Witch Botanicals is doing a phenomenal job in their Toward Zero Waste efforts. From product creation and packaging, to product end of life, Sea Witch Botanicals has thought of it all. Packaging is made to be compostable and products ingredients are sourced for sustainability and purchased in bulk. Everything leftover from production is evaluated for how it can be re-used in their operations or recycled in our community. They go above and beyond with their waste and material management and are also Certified B Corp and Certified Vegan.

## HIGHLIGHTS

**Diverted 90% of waste from landfill**

**Soap bar packaging 100% compostable**

Together, we are moving this community Toward Zero Waste! For more details about how your business can participate, visit **[SustainableConnections.org](https://SustainableConnections.org)**.