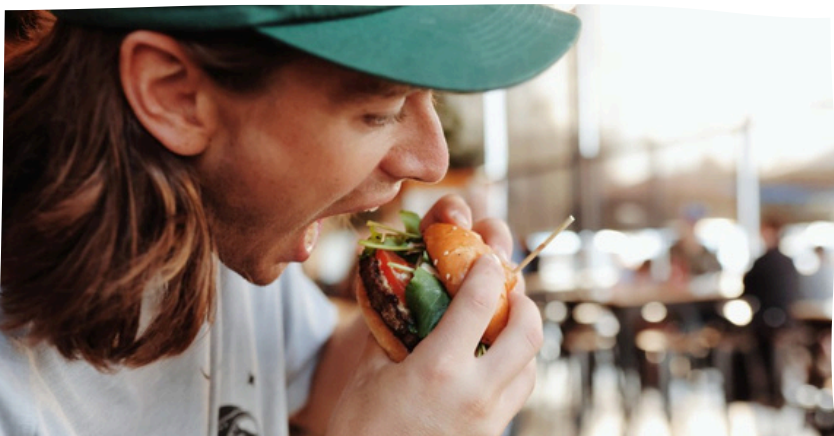


THINK LOCAL FIRST

The **Think Local First** program celebrates and promotes locally owned businesses because they create a positive ripple effect in our community and keep dollars in our local economy.

With four seasonal campaigns and year-round promotional content, **Think Local First** is a prominent and growing local marketing brand in our region.



2026 SPONSOR BENEFITS



PILLAR

\$5,000 + *membership*

DIGITAL & PRINT MARKETING

- Featured post on Sustainable Connections social media (**15k+ audience**), with story highlight displayed all year on Instagram profile
- Prominent linked logo on four seasonal campaign newsletters (**14k+ audience**)
- Logo on print & digital advertising, printed inserts in local papers, and posters distributed to **150+ locations**

WEBSITE ADVERTISING

- Prominent linked logo on four seasonal campaign websites (**12,500+ total page views** in 2024) and Think Local First program website



LEADER

\$2,000 + *membership*

DIGITAL & PRINT MARKETING

- Medium linked logo on four seasonal campaign newsletters (**14k+ audience**)
- Logo on print & digital advertising, printed inserts in local papers, and posters distributed to **150+ locations**
- Story highlight displayed all year on Instagram profile

WEBSITE ADVERTISING

- Medium linked logo on four seasonal campaign websites (**12,500+ total page views** in 2024) and Think Local First program website



BUILDER

\$1,000 + *membership*

DIGITAL & PRINT MARKETING

- Small linked logo on four seasonal campaign newsletters (**14k+ audience**)
- Logo on print & digital advertising, printed inserts in local papers, and posters distributed to **150+ locations**

WEBSITE ADVERTISING

- Small linked logo on four seasonal campaign websites (**12,500+ total page views** in 2024) and Think Local First program website

2026 MEMBER BENEFITS

Advancing a regenerative local economy that builds community, together.

STANDARD MEMBER BENEFITS

DIGITAL PROMOTION



Amplify your message to our large audience through social media channels and newsletters, and post events and jobs to our website (9.2+ Facebook followers and 6500+ Instagram followers, newsletters 14k+ audience)

CAMPAIGN MARKETING



Be promoted in our annual campaigns & events (e.g. Coffee Crawl, Sandwich Showdown, Think Local Holidays, Winter Wellness, Eat Local Month, Farm Tour, Farm to Table Trails)

BUSINESS DIRECTORY



Boost SEO with your listing in our Local Business directory which gets over 5000 page views annually

SUSTAINABLE CONNECTIONS LOGO & DECAL



Promote your community values with our Sustainable Connections logo and Think Local First decals

NETWORKING EVENTS & WORKSHOPS



Receive free/discounted admission and connect with the community at our industry and networking events

PRIORITY SELECTION



Be our first choice when purchasing for Sustainable Connections' many events, food, drink, and service needs

SUSTAINING MEMBERSHIP

Sustaining Members receive extra benefits on top of the standard member benefits.

- Logo on our home page & events page
- Logo in our monthly Business Lowdown newsletter sent to over 900 business contacts
- Knowing how much you have contributed to Sustainable Connections' work in our community

MEMBERSHIP COSTS

| ANNUAL REVENUE | MONTHLY |
|-----------------------|---------|
| Under \$50k | \$19 |
| \$50k – \$250k | \$27.50 |
| \$250k – \$500k | \$38.50 |
| \$500k – \$1 million | \$49.50 |
| Over \$1 million | \$59.50 |
| Sustaining Membership | \$120 |

