

THINK LOCAL FIRST

The **Think Local First** program celebrates and promotes locally owned businesses because they create a positive ripple effect in our community and keep dollars in our local economy.

With year-round promotional content and seasonal sector highlights, **Think Local First** is a prominent and growing local acknowledgement brand in our region.



2027 SPONSOR BENEFITS



PILLAR

\$5,000 + *membership*

DIGITAL & PRINT ACKNOWLEDGMENT

- Featured post on Sustainable Connections social media (**17k+ audience**), with story highlight displayed all year on Instagram profile
- New! Linked logo on yearlong Think Local First passport
- Prominent linked logo on seasonal campaign newsletters (**15k+ audience**)
- Logo on print & digital acknowledgement, and printed signage & posters distributed to **150+ locations**

WEBSITE ACKNOWLEDGMENT

- New! Linked logo on Think Local First Gift Card website (**26k+ views**)
- Prominent linked logo on Think Local First passport and program websites (**13k+ page views**)



LEADER

\$2,000 + *membership*

DIGITAL & PRINT ACKNOWLEDGMENT

- Medium linked logo on seasonal campaign newsletters (**15k+ audience**)
- Logo on print & digital acknowledgement, and printed signage & posters distributed to **150+ locations**
- Story highlight displayed all year on Instagram profile (**7.7k+ audience**)

WEBSITE ACKNOWLEDGMENT

- Medium linked logo on Think Local First passport and program websites (**13k+ page views**)



BUILDER

\$1,000 + *membership*

DIGITAL & PRINT ACKNOWLEDGMENT

- Small linked logo on seasonal campaign newsletters (**15k+ audience**)
- Logo on print & digital acknowledgement, and printed signage & posters distributed to **150+ locations**

WEBSITE ACKNOWLEDGMENT

- Small linked logo on Think Local First passport and program websites (**13,000+ page views**)