

TOWARD ZERO WASTE



**FOOD
RECOVERY
PROGRAM**

The Toward Zero Waste program helps reduce waste and lower economic barriers by connecting businesses and individuals with community resources and providing education on practices that maximize source reduction. We provide custom waste assessments, event consulting services, and community education.

The Food Recovery Program recovers surplus edible food from restaurants and redistributes it to the community. We believe that reducing waste is the most attainable way to make a positive impact.



2026 SPONSOR BENEFITS



GOLD

\$6,000 + *membership*

DIGITAL MARKETING

- Social media content highlighting waste reduction successes (**16k audience**)
- Prominent logo in monthly email newsletters (**900+ subscribers**)
- Featured social media post (**16k audience**) with story highlight displayed all year on Instagram profile
- Recognition on Toward Zero Waste and Food Recovery Program web pages

COMMUNITY RECOGNITION

- Logo on Food Recovery Program van
- Logo on volunteer thank you cards
- Recognition at events and tabling opportunities
- Verbal recognition during presentations



SILVER

\$3,500 + *membership*

DIGITAL MARKETING

- Social media content highlighting waste reduction successes (**16k audience**)
- Medium logo in monthly email newsletters (**900+ subscribers**)
- Story highlight displayed all year on Instagram profile
- Recognition on Toward Zero Waste and Food Recovery Program web pages

COMMUNITY RECOGNITION

- Recognition at events and tabling opportunities
- Logo on volunteer thank you cards



BRONZE

\$1,250 + *membership*

DIGITAL MARKETING

- Social media content highlighting waste reduction successes (**16k audience**)
- Small logo in monthly email newsletters (**900+ subscribers**)
- Story highlight displayed all year on Instagram profile
- Recognition on Toward Zero Waste and Food Recovery Program web pages

COMMUNITY RECOGNITION

- Recognition at events and tabling opportunities
- Logo on volunteer thank you cards

2026 MEMBER BENEFITS

Advancing a regenerative local economy that builds community, together.

STANDARD MEMBER BENEFITS

DIGITAL PROMOTION



Amplify your message to our large audience through social media channels and newsletters, and post events and jobs to our website (9.2+ Facebook followers and 6500+ Instagram followers, newsletters 14k+ audience)

CAMPAIGN MARKETING



Be promoted in our annual campaigns & events (e.g. Coffee Crawl, Sandwich Showdown, Think Local Holidays, Winter Wellness, Eat Local Month, Farm Tour, Farm to Table Trails)

BUSINESS DIRECTORY



Boost SEO with your listing in our Local Business directory which gets over 5000 page views annually

SUSTAINABLE CONNECTIONS LOGO & DECAL



Promote your community values with our Sustainable Connections logo and Think Local First decals

NETWORKING EVENTS & WORKSHOPS



Receive free/discounted admission and connect with the community at our industry and networking events

PRIORITY SELECTION



Be our first choice when purchasing for Sustainable Connections' many events, food, drink, and service needs

SUSTAINING MEMBERSHIP

Sustaining Members receive extra benefits on top of the standard member benefits.

- Logo on our home page & events page
- Logo in our monthly Business Lowdown newsletter sent to over 900 business contacts
- Knowing how much you have contributed to Sustainable Connections' work in our community

MEMBERSHIP COSTS

ANNUAL REVENUE	MONTHLY
Under \$50k	\$19
\$50k – \$250k	\$27.50
\$250k – \$500k	\$38.50
\$500k – \$1 million	\$49.50
Over \$1 million	\$59.50
Sustaining Membership	\$120

