

TOWARD ZERO WASTE

FOOD RECOVERY PROGRAM

The **Toward Zero Waste** program helps reduce waste and lower economic barriers by connecting businesses and individuals with community resources and providing education on practices that maximize source reduction. We provide custom waste assessments, event consulting services, and community education.

The **Food Recovery Program** recovers surplus edible food from restaurants and redistributes it to the community. We believe that reducing waste is the most attainable way to make a positive impact.



2027 SPONSOR BENEFITS



GOLD

\$6,000 + membership

DIGITAL MARKETING

- Featured post on Sustainable Connections social media (**18k+** audience), with story highlight displayed all year on Instagram profile
- Prominent logo in **6** email newsletters (**1.5K+ subscribers**)
- Prominent linked logo on Toward Zero Waste and Food Recovery Program web pages

COMMUNITY RECOGNITION

- Logo on Food Recovery Program van (driven **2.8k+ miles annually**)
- Logo on volunteer thank you cards
- Recognition at events and tabling opportunities



SILVER

\$3,500 + membership

DIGITAL MARKETING

- Story highlight displayed all year on Instagram profile (**7.7k+ audience**)
- Medium logo in **6** email newsletters **1.5K+ subscribers**)
- Medium linked logo on Toward Zero Waste and Food Recovery Program web pages

COMMUNITY RECOGNITION

- Recognition at events and tabling opportunities
- Logo on volunteer thank you cards



BRONZE

\$1,250 + membership

DIGITAL MARKETING

- Story highlight displayed all year on Instagram profile (**7.7k+ audience**)
- Small logo in **6** email newsletters (**1.5K+ subscribers**)
- Small linked logo on Toward Zero Waste and Food Recovery Program web pages

COMMUNITY RECOGNITION

- Recognition at events and tabling opportunities