

THINK LOCAL FIRST

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APRIL 15 - MAY 15
 SUSTAINABLECONNECTIONS.ORG



HIGHLIGHTS & BENEFITS

Showcase your love of local business! Support your friends & neighbors with a Think Local First sponsorship.

HOLIDAY PROMOTIONS	Think Local First passport and gift card advertisements, social media
NEW YEAR PROMOTIONS	Health & wellness business guide, special offers, social media, printed advertisements
SPRING & SUMMER PROMOTIONS	Sandwich Showdown & Coffee Crawl: advertisements, social media contests and prizes
ONGOING PROMOTIONS	Monthly newsletters, website, and social media promotions

PILLAR

Large logo on newsletters and website. Featured 4 times on social media.

- PROMINENT LOGO
- PROMINENT LOGO
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- PROMINENT LOGO

\$5000 annually or \$417 monthly

+ membership

LEADER

Medium logo on newsletters and website. Featured 2 times on social media.

- MEDIUM LOGO
- MEDIUM LOGO
- MEDIUM LOGO
- MEDIUM LOGO

\$2000 annually or \$267 monthly

+ membership

BUILDER

Small logo on newsletters and website. Featured 1 time on social media.

- SMALL LOGO
- SMALL LOGO
- SMALL LOGO
- SMALL LOGO

\$1000 annually or \$84 monthly

+ membership

FRIEND

Name on newsletters, website and online promotions only.

- NAME
- NAME
- NAME
- NAME

\$500 annually or \$42 monthly

+ membership



MEMBER BENEFITS

EVENTS & JOBS BOARDS

We advertise your events and job openings to the community when you submit to our online event and job boards.

BUSINESS DIRECTORY - IMPROVES SEO

Your business also appears in our online member directory which boosts online search results.

MONTHLY NEWSLETTERS & SOCIAL MEDIA

We'll promote your news through our digital newsletters and social media accounts.

SUSTAINABLE CONNECTIONS LOGO & DECAL

Proudly promote your community values to your customers using our Sustainable Connections logo and Think Local First decal.

NETWORKING EVENTS, WORKSHOPS & PUBLICATIONS

Members receive free or discounted participation in events and publications throughout the year.

FREE OR LOW COST ASSISTANCE

Members are the first to receive information about new opportunities and incentives for saving energy, reducing waste, sourcing local, and reducing their carbon footprint.

SUSTAINING MEMBERSHIP

Sustaining Members receive extra benefits on top of the standard member benefits, including:

- Logo on our home page & events page
- Logo in our monthly Business Lowdown newsletter sent to over 1000 business contacts
- Knowing how much you have contributed to Sustainable Connections' work in our community.



BUSINESS MEMBERSHIP

Based on your annual revenue:

Under \$50,000	\$15.83 / month	\$190 / year
\$50,000–\$250,000	\$22.92 / month	\$275 / year
\$250,000–\$500,000	\$32.08 / month	\$385 / year
\$500,000–\$1 million	\$41.25 / month	\$495 / year
Over \$1 million	\$49.58 / month	\$595 / year
Sustaining Membership: \$100/month \$1200/year		

Partnership opportunities are available for business that are a franchise or are not locally owned. Discounts are also available for nonprofits.