

EXHIBITOR AGREEMENT



We are proud to announce that _____ will be a Toward Zero Waste event. We reduce event waste by eliminating single-use materials when possible, and prioritizing compostable and/or recyclable products. Promotional materials contribute to event waste; we challenge you to consider your impact while getting your message out.

Achieve less promotional waste:

- Distribute durable, quality items that serve a purpose
- Create an action item for attendees to receive swag; a quiz, sign up for a newsletter, etc.
- Avoid pre-loaded goody bags, let people pick what interests them
- Use a QR code that attendees scan to access any information digitally
- For coupons, provide a digital code instead of paper
- If you decide printing paper is still your best option:
 - Encourage attendees to access the information digitally; save the flyers for folks who prefer paper
 - Avoid printing date-specific flyers
 - Print double sided when applicable
 - Print on recycled paper when at all possible. Make sure to specify this when outsourcing your printing.

If you have questions regarding exhibiting at a Toward Zero Waste event, please send Sustainable Connections an email at TowardZeroWaste@SustainableConnections.org.

Signed Agreement:

This agreement must be signed and returned to _____ by ____/____/____

As an exhibitor participating in _____, I agree to eliminate single-use promotional items and reduce the amount of printed materials I bring to the event. I also understand it is my responsibility to self haul any cardboard generated by my set up directly to the cardboard recycling dumpster provided on site.

Exhibiting Business/Organization Name: _____

Signature: _____

Signature Printed: _____

Date: _____