



# 2026 SPONSOR BENEFITS

**Whatcom Housing Alliance (WHA)** brings together a wide range of organizations—public health advocates, economic development agencies, housing developers (both for-profit and nonprofit), smart growth supporters, private business owners, and more—united by a shared commitment to building an affordable, healthy, equitable, thriving, and inclusive community.

Each member organization has its own mission and perspective on housing and the built environment. We come together around the common goal of the Alliance: advancing housing solutions that strengthen our community.



## MULTIPLEX \$7,500 + membership

### DIGITAL & PRINT MARKETING

- Prominent logo Whatcom Housing Alliance website, monthly Bellingham for Everyone newsletter (**900+ subscribers**), quarterly WHA Member updates
- Story highlight displayed all year on Instagram profile page (**7.5k total audience**)
- Logo displayed on Housing Week webpage and digital advertising

### SPECIAL EVENT PERKS

- Verbal thanks and recognition at events, including Community Summit and Learning Series



## DUPLEX \$3,000 + membership

### DIGITAL & PRINT MARKETING

- Medium logo on Whatcom Housing Alliance website, monthly Bellingham for Everyone newsletter (**900+ subscribers**), quarterly WHA Member updates
- Story highlight displayed all year on Instagram profile page (**7.5k total audience**)
- Logo displayed on Housing Week webpage and digital advertising

### SPECIAL EVENT PERKS

- Verbal thanks and recognition at events, including Community Summit and Learning Series



## TOWNHOME \$1,250 + membership

### DIGITAL & PRINT MARKETING

- Small logo on Whatcom Housing Alliance website, monthly Bellingham for Everyone newsletter (**900+ subscribers**), quarterly WHA Member updates
- Story highlight displayed all year on Instagram profile page (**7.5k total audience**)
- Logo displayed on Housing Week webpage and digital advertising

### SPECIAL EVENT PERKS

- Verbal thanks and recognition at events, including Community Summit and Learning Series





# 2026 MEMBER BENEFITS

Advancing a regenerative local economy that builds community, together.

## STANDARD MEMBER BENEFITS

### DIGITAL PROMOTION



Amplify your message to our large audience through social media channels and newsletters, and post events and jobs to our website (9.2+ Facebook followers and 6500+ Instagram followers, newsletters 14k+ audience)

### CAMPAIGN MARKETING



Be promoted in our annual campaigns & events (e.g. Coffee Crawl, Sandwich Showdown, Think Local Holidays, Winter Wellness, Eat Local Month, Farm Tour, Farm to Table Trails)

### BUSINESS DIRECTORY



Boost SEO with your listing in our Local Business directory which gets over 5000 page views annually

### SUSTAINABLE CONNECTIONS LOGO & DECAL



Promote your community values with our Sustainable Connections logo and Think Local First decals

### NETWORKING EVENTS & WORKSHOPS



Receive free/discounted admission and connect with the community at our industry and networking events

### PRIORITY SELECTION



Be our first choice when purchasing for Sustainable Connections' many events, food, drink, and service needs

## SUSTAINING MEMBERSHIP

*Sustaining Members receive extra benefits on top of the standard member benefits.*

- Logo on our home page & events page
- Logo in our monthly Business Lowdown newsletter sent to over 900 business contacts
- Knowing how much you have contributed to Sustainable Connections' work in our community

## MEMBERSHIP COSTS

ANNUAL REVENUE	MONTHLY
Under \$50k	\$19
\$50k – \$250k	\$27.50
\$250k – \$500k	\$38.50
\$500k – \$1 million	\$49.50
Over \$1 million	\$59.50
Sustaining Membership	\$120

