



2027 SPONSOR BENEFITS

Whatcom Housing Alliance (WHA) brings together a wide range of organizations—public health advocates, economic development agencies, housing developers (both for-profit and nonprofit), smart growth supporters, private business owners, and more—united by a shared commitment to building an affordable, healthy, equitable, thriving, and inclusive community.

Each member organization has its own mission and perspective on housing and the built environment. We come together around the common goal of the Alliance: advancing housing solutions that strengthen our community.



MULTIPLEX \$7,500 + membership

DIGITAL & PRINT MARKETING

- Prominent linked logo Whatcom Housing Alliance website, monthly Bellingham for Everyone newsletter (**900+ subscribers**), quarterly WHA Member updates
- Story highlight displayed all year on Instagram profile page (**7.7k+ audience**)
- Linked logo displayed on Housing Week webpage and digital advertising

SPECIAL EVENT PERKS

- Verbal thanks and recognition at events, including Community Summit and Learning Series



DUPLEX \$3,000 + membership

DIGITAL & PRINT MARKETING

- Medium linked logo on Whatcom Housing Alliance website, monthly Bellingham for Everyone newsletter (**900+ subscribers**), quarterly WHA Member updates
- Story highlight displayed all year on Instagram profile page (**7.7k+ audience**)
- Linked logo displayed on Housing Week webpage and digital advertising

SPECIAL EVENT PERKS

- Verbal thanks and recognition at events, including Community Summit and Learning Series



TOWNHOME \$1,250 + membership

DIGITAL & PRINT MARKETING

- Small linked logo on Whatcom Housing Alliance website, monthly Bellingham for Everyone newsletter (**900+ subscribers**), quarterly WHA Member updates
- Story highlight displayed all year on Instagram profile page (**7.7k+ audience**)
- Linked logo displayed on Housing Week webpage and digital advertising

SPECIAL EVENT PERKS

- Verbal thanks and recognition at events, including Community Summit and Learning Series

