<table>
<thead>
<tr>
<th>SPONSORSHIP OPPORTUNITIES</th>
<th>HOUSING WEEK</th>
<th>ALL MEMBER MEETING</th>
<th>LEARNING SERIES</th>
<th>WEBSITE</th>
<th>NEWSLETTER</th>
<th>SOCIAL MEDIA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Posters, banners, website, digital and print advertising</td>
<td>Verbal recognition at events</td>
<td>Verbal recognition and thanks at the event</td>
<td>Exposure on WhatcomHousingAlliance.org</td>
<td>Exposure on monthly Newsletter to Bellingham For Everyone allies and in quarterly WHA Member updates</td>
<td>Social media posts on Whatcom Housing Alliance and Bellingham for Everyone Facebook pages</td>
</tr>
</tbody>
</table>

**Sponsorship Opportunities Cost Breakdown**

- **Prominent Logo**
  - Urban Village: $10,000
  - Multiplex: $5,000
  - Duplex: $2,500
  - Townhome: $1,000
  - ADU: $500

- **Medium Logo**
  - Urban Village: $8,000
  - Multiplex: $3,000
  - Duplex: $1,500
  - Townhome: $750
  - ADU: $250

- **Small Logo**
  - Urban Village: $6,000
  - Multiplex: $2,000
  - Duplex: $1,000
  - Townhome: $500
  - ADU: $250

- **Business Name**
  - Urban Village: $8,000
  - Multiplex: $3,000
  - Duplex: $1,500
  - Townhome: $750
  - ADU: $250
WHATCOM HOUSING ALLIANCE MEMBERS:

WHO WE ARE:

Whatcom Housing Alliance is a broad alliance of organizations including public health proponents, economic development agencies, for-profit and non-profit housing developers, smart growth enthusiasts, private business owners, investors and others all united to build an affordable, healthy, equitable, thriving, and inclusive community.

We are an alliance of organizations, each with its own mission and connection to housing and the built environment. The organizations that comprise Whatcom Housing Alliance may not agree on everything, but we have come together to promote the common goal of this alliance.

OUR GOAL:

Whatcom Housing Alliance’s goal is to create opportunities for more diverse housing choices in all neighborhoods that will contribute toward equitable, prosperous, healthy, and vibrant communities for everyone. These housing choices will help us be a more sustainable region by improving our environment, strengthening the social fabric and health of our people, and creating a stronger economy.