# ENERGY & GREEN BUILDING

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The Energy and Green Building Program creates a healthy built environment for people and the planet. We are working to facilitate a local economy powered by the efficient use of clean, renewable, and secure energy as well as buildings that live lightly on, or are even restorative to, our environment. The Community Energy Challenge provides expert assistance to businesses and homes making energy upgrades, while events like the Green Building Slam bring our community together to envision a better future. Sustainable Connections is blazing a trail and helping to make our region a leader in clean energy and buildings.



## **HIGHLIGHTS & BENEFITS**

ENERGY ACTION PLANS Reports with recommendations for energy saving projects sent to to multiple businesses per month – with your logo on them!

ENERGY CLUB & GREEN BUILDING NERDS

Networking events for energy efficiency and green building enthusiasts and professionals - 10 meetings per year

ENERGY EVENTS & PRESENTATIONS

Past events include celebrations, local contractor parties, solar social hour, networking meetings, home & garden shows, neighborhood meetings, and technical workshops. Promotional materials and handouts provide additional exposure

exposure.

GREEN BUILDING EVENTS & EDUCATION

Great events like Green Building Slam, Green Home Tours & Talks, and Building Decarbonization Tech Talks. Opportunities for builders and architects to showcase their projects!

**NEWSLETTERS** 

Share your business news or event related to energy or green building in our newsletter that goes out to 3000+ local people and businesses.



## **SPONSOR**

**BUSINESS LOGO** 

BUSINESS LOGO AND SPONSOR SHOUTOUTS

BUSINESS LOGO AND SPONSOR SHOUTOUTS

BUSINESS LOGO, SPONSOR SHOUTOUTS, AND PROJECT SHOWCASES

BUSINESS LOGO, ANNUAL SPONSOR HIGHLIGHT AND POSTING PRIVILEGES

\$3,500

+ membership

## **MEMBER BENEFITS 2024**

#### **EVENTS & JOBS BOARDS**

We advertise your events and job openings to the community when you submit to our online event and job boards.

#### **BUSINESS DIRECTORY - IMPROVES SEO**

Your business also appears in our online member directory which boosts online search results.

#### MONTHLY NEWSLETTERS & SOCIAL MEDIA

We'll promote your news through our digital newsletters and social media accounts.

#### SUSTAINABLE CONNECTIONS LOGO & DECAL

Proudly promote your community values to your customers using our Sustainable Connections logo and Think Local First decal.

NETWORKING EVENTS, WORKSHOPS & PUBLICATIONS Members receive free or discounted participation in events and publications thoughout the year.

#### FREE OR LOW COST ASSISTANCE

Members are the first to receive information about new opportunities and incentives for saving energy, reducing waste, sourcing local, and reducing their carbon footprint.

## **SUSTAINING MEMBERSHIP**

Sustaining Members receive extra benefits on top of the standard member benefits, including:

- Logo on our home page & events page
- Logo in our monthly Business Lowdown newsletter sent to over 1500 business contacts
- Knowing how much you have contributed to Sustainable Connections' work in our community.



## **BUSINESS MEMBERSHIP**

### Based on your annual revenue:

Under \$50,000 \$15.83 / month \$190 / year

\$50,000-\$250,000 \$22.92 / month \$275 / year

\$250,000-\$500,000 \$32.08 / month \$385 / year

\$500,000-\$1 million \$41.25 / month \$495 / year

Over \$1 million \$49.58 / month \$595 / year

Sustaining Membership: \$100/month \$1200/year

Partnership opportunities are available for business that are a franchise or are not locally owned. Discounts are also available for nonprofits.