



# ENERGY & GREEN BUILDING

## NICHOLAS CUSICK

NICHOLASC@SUSTAINABLECONNECTIONS.ORG  
360-647-7093 X113

The Energy and Green Building Program creates a healthy built environment for people and the planet. We aim to reduce barriers for local businesses seeking to decrease energy use and greenhouse gas emissions by offering education, technical assistance, and consumer outreach. We foster collaboration with underserved communities, including rural areas, Tribal communities, and non-English speaking populations, to promote inclusive access to energy efficiency opportunities. And through events like the Green Building Slam, we bring our community together to envision a better future for our built environment. Through collaboration and leveraging our expertise, Sustainable Connections is blazing a trail and helping to make our region a leader in clean energy and buildings.



## HIGHLIGHTS & BENEFITS

### ENERGY ACTION PLANS

We work with local businesses by assessing their buildings for energy saving opportunities. Reports sent to business owners will include your logo! - **50+ reports per year**

### ENERGY CLUB & GREEN BUILDING NERDS

At our local networking events, like our Energy Club & Green Building Nerds, our sponsors will receive shoutouts and prominent logo placement. - **10 meetings per year**

### ENERGY EVENTS & PRESENTATIONS

We're out in the community educating businesses about energy savings opportunities. This is an excellent and organic opportunity for sponsors to receive personal shoutouts. - **10+ events per year**

### GREEN BUILDING EVENTS & EDUCATION

Discounted tickets for events like the Green Building Slam and Green Home Tours & Talks and opportunities for builders and architects to showcase their projects! - **300+ annual combined attendance per year**

### NEWSLETTERS

Share your business news or events related to energy and green buildings in our calendar and receive shoutouts in our newsletter that goes out to local people and businesses. We also promote sponsors on our social media pages and through other marketing channels. - **3,000+ newsletter subscribers**



## SPONSOR



BUSINESS LOGO



BUSINESS LOGO AND SPONSOR SHOUTOUTS



BUSINESS LOGO AND SPONSOR SHOUTOUTS



BUSINESS LOGO, SPONSOR SHOUTOUTS, AND PROJECT SHOWCASES



BUSINESS LOGO, ANNUAL SPONSOR HIGHLIGHT, AND POSTING PRIVILEGES

**\$3,500**  
+ membership

# MEMBER BENEFITS

## EVENTS & JOBS BOARDS

We advertise your events and job openings to the community when you submit to our online event and job boards.

## BUSINESS DIRECTORY - IMPROVES SEO

Your business also appears in our online member directory which boosts online search results.

## MONTHLY NEWSLETTERS & SOCIAL MEDIA

We'll promote your news through our digital newsletters and social media accounts.

## SUSTAINABLE CONNECTIONS LOGO & DECAL

Proudly promote your community values to your customers using our Sustainable Connections logo and Think Local First decal.

## NETWORKING EVENTS, WORKSHOPS & PUBLICATIONS

Members receive free or discounted participation in events and publications throughout the year.

## FREE OR LOW COST ASSISTANCE

Members are the first to receive information about new opportunities and incentives for saving energy, reducing waste, sourcing local, and reducing their carbon footprint.

# SUSTAINING MEMBERSHIP

Sustaining Members receive extra benefits on top of the standard member benefits, including:

- Logo on our home page & events page
- Logo in our monthly Business Lowdown newsletter sent to over 1500 business contacts
- Knowing how much you have contributed to Sustainable Connections' work in our community.



## BUSINESS MEMBERSHIP

Based on your annual revenue:

Under \$50,000	\$15.83 / month	\$190 / year
\$50,000–\$250,000	\$22.92 / month	\$275 / year
\$250,000–\$500,000	\$32.08 / month	\$385 / year
\$500,000–\$1 million	\$41.25 / month	\$495 / year
Over \$1 million	\$49.58 / month	\$595 / year
Sustaining Membership: \$100/month \$1200/year		

Partnership opportunities are available for business that are a franchise or are not locally owned. Discounts are also available for nonprofits.