



SPONSORSHIP OPPORTUNITIES

| Annual Benefits | Annual \$15,000 <i>(1 spot available)</i> | Underwriting \$10,000 <i>(2 spots available)</i> | Capital \$7,500 <i>(4 spots available)</i> | Supporting \$5,000 | Community \$2,500 | Farm Friend \$1,000 |
|--|--|--|--|-----------------------|----------------------|------------------------|
| Washington Food & Farm Finder Home page footer | Largest Logo | Large logo | Medium logo | Medium logo | Small logo | Small logo |
| Digital Media Campaign – paid social posts promoting WA FFF & sponsors | 6 paid posts | 5 paid posts | 4 paid posts | 3 paid posts | 2 paid posts | 1 paid post |
| Social Media posts – regional partner pages | 6 organic posts | 5 organic posts | | | | |
| Newsletter promotion – 4 newsletters | Largest Logo | Large logo | Medium logo | Medium logo | Small logo | Small logo |
| Paid Content Placement (with editorial approval) | 1 article in newsletter, 1 organic social media post | 1 organic social media post | | | | |
| WA Food & Farm Finder map, rotating logo exposure | 12 months | 10 months | 8 months | | | |
| Seasonal Eat Local Campaigns – webpage, social posts | Largest Logo; 3 posts | Large logo; 3 posts | Medium logo; 2 posts | Medium logo; 2 posts | Small logo; 1 post | Small logo; 1 post |
| Promotion through Printed Collateral Materials*TBD | Largest Logo | Large logo | Medium | Medium logo | Small logo | Small logo |

The Washington Food & Farm Finder is the statewide resource for residents, visitors, and food businesses searching for u pick farms, local restaurants, markets, grocers, wholesale produce, and more! Custom packages and advertising opportunities also available.

CONTACT: INFO@EATLOCALFIRST.ORG

EAT LOCAL FIRST COLLABORATIVE



Food Systems
WASHINGTON STATE UNIVERSITY



Clallam County
WASHINGTON STATE UNIVERSITY
EXTENSION

